



2023

THIS IS WHY  
*we are*  
LEGENDARY



# LONG TERM EMPLOYEES

*25 Years*  
of service

**20**  
PEOPLE

*20 Years*  
of service

**34**  
PEOPLE

*15 Years*  
of service

**48**  
PEOPLE

*10 Years*  
of service

**62**  
PEOPLE

**206** New Employees Hired

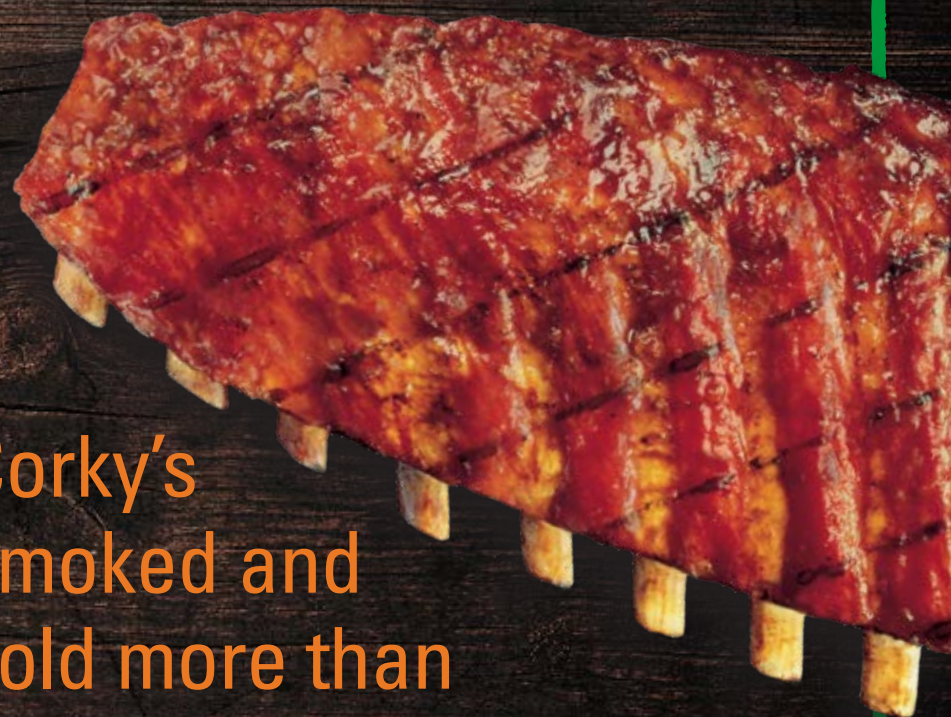


**1.2**  
**MILLION**  
**POUNDS**  
of BBQ Pork  
slow smoked / sold.

More than  
**1/2 MILLION**  
**BOTTLES** of  
Corky's sauce and  
BBQ seasoning sold.



Corky's  
smoked and  
sold more than  
**850,000**  
**RACKS OF RIBS!**



  
Corky's launched in  
**TWO RESTAURANTS**  
at Memphis International Airport.





COMMERCIAL APPEAL

DAILY MEMPHIAN

WMCTV ACTION NEWS 5

WREG NEWS CHANNEL 3

SOUTHERN LIVING

THE SCOUT GUIDE

*Just to name a few...*

Corky's appeared in

**47 ARTICLES**

written or mentions in Memphis area media, newspaper, online, and news stations reaching more than

**1.6 MILLION PEOPLE.**

# 472

# CORKY'S

Social Media Posts

@CORKYSMEMPHIS



13,770  
CUSTOMERS

scanned Corky's QR codes and viewed content for an average of 6 minutes 12 seconds.

# 650,920

## EMAILS OPENED BY CUSTOMERS.



**161,116 CUSTOMERS**  
SERVED IN DINING ROOM



**175,000**  
**CARS**  
served in the drive thru.



**7000**  
**VIP CUSTOMERS**  
**ORDERED ON CORKYSBBQ.COM**  
to pick up at restaurant.





# CELEBS WE SERVED IN 2023

TOM HANKS, RITA WILSON, AUSTIN BUTLER,  
**PRISCILA PRESLEY**, GUY TORRY,  
 BARRY SWITZER, JERRY LAWLER,  
 PENNY HARDAWAY, **LENNY KRAVITZ**, YOLA,  
 AXL ROSE, ZOE KRAVITZ, TORI SPELLING,  
 SARAH FERGUSON-DUCHESS, JENNY GARTH,  
**CARLA HALL**, CHEF GEOFFREY ZAKARIAN,  
 ALANIS MORISSETTE, BILLY CORGAN,  
**ANN MARGARET**



Largest catering,  
Methodist Hospital

# 12,000 PEOPLE

Catered cast & crew party for **ELVIS** movie in backyard at **GRACELAND**.



**1362**  
 bulk catering  
**ORDERS**  
**DELIVERED**  
 to offices and  
 homes across  
 the city.



# CORKY'S CATERING Stories



Thanks again for helping to coordinate our banquet on 5/6. Both gentlemen that came to set up and serve were wonderful and the food was so good! We received many compliments from the guests about the quality of the food and the professionalism and great personalities of your Corky's Catering Manager and co-worker. (Their names are alluding me! I have their business cards at home.....But they were the best!) I have no doubt we will use your services again. Have a wonderful day and thanks again!

**MEGAN MAYS**  
HARDING ACADEMY BAND PARENT

“

Thank you so much for your involvement with our CTC Celebration last week! The catfish bites went over like crazy, and your server was a character and SO much fun with our guests!



We will definitely be using this format again, but I will definitely let you know well in advance for next year.

Courtney and Jamie had so much fun dealing with Bonnie, and we truly appreciate your support in making our event a complete success!

On behalf of Courtney and Jamie, I thank you!

”

**JON NEAL**

President  
Courage Thru Cancer Inc.



# CORKY'S CATERING Stories



“The service was awesome from your staff at our picnic last Saturday. They were true professionals.”



EMANUEL/CONWILL  
FAMILY REUNION

I would like to acknowledge some valuable members of your customer service team. Bonnie Phifer, Larry Barnes, and the additional (4) team members onsite with Larry for my event scheduled for Saturday, June 24, 2023.

Bonnie was always accessible, extremely friendly with all of our phone conversations, and went over and beyond to ensure our needs were accommodated.

Larry and his team arrived early, setup quickly, and were exceptional with every detail that exceeded my expectations.

I am incredibly pleased with the quality of service provided to me. The professional manner in which they each handled my inquiries should be commended. Customer service is lacking in our world today and it's important to me to share my experience with their Leadership in hopes they are each recognized in a special way for the service they exemplified.

Their attention to detail and advice regarding menu options was extremely helpful. Anytime you have a large group of people, it is critical to accommodate guests with efficient and expert service. They were able to execute in a timely manner thanks to their attentive and alert presence with replenishing hot and fresh food portions. I heard so many compliments about how delicious the food was, their smiles, and overall professionalism.

Our organization has partnered with Corky's BBQ for many years and I've secured services for my personal needs. Each time your team makes us (your customers) feel that you care about the long-term relationships and that it means more than just making a sale. I will continue to recommend your company to anyone who needs catering or restaurants dining experiences in the future.

Your company is successful because of its focus on customer service. Kudos to you and your team!

Warmest Regards!

**DAVINA HOLMES**

Principal Advisor, Executive Events

ALSAC - St. Jude Children's Research Hospital®



# Biggest Selling Items *at* RESTAURANT...

**5800**  
CORKY'S BREWS  
(Best selling beer  
at Corky's)



  
**52,919**  
BBQ Nachos sold!



**2483**  
**NEW** Brisket Queso  
dip sold



**128,594**  
orders of  
French Fries sold



7663  
GOOGLE REVIEWS



17,097  
3rd Party Orders

Uber Eats

DOORDASH

GRUBHUB

ez cater

3223

TRIPADVISOR  
REVIEWS



1569  
YELP  
REVIEWS



# CORKY'S

## RESTAURANT

### Stories

Corky's BBQ for the win!

We were traveling back to home in Texas from being in Franklin/ Nashville, TN. I had researched Memphis BBQ restaurants as I wanted to try Memphis style BBQ. I decided on Corky's. It did not disappoint!!! I chose the 1/2 slab of ribs and was able to order 1/2 BBQ sauce and 1/2 dry rub. They were delicious!!!! Can't decide which I liked better. Be sure to try the spicy BBQ sauce on the table in shaker bottle... finger lickin' good. Potato salad was yummy as well and I am particular about potato salad because I make a great one too. It is a mayo and sour cream potato salad. Pork and beans were good also.

My friends ordered the BBQ nachos which they split. Portions are mighty! Fried pickles are homemade and we didn't leave one behind!

The entire staff is so friendly and welcoming! Tell our friend, Nick, the waiter a big hello! He treated us like family and as if we were regulars.

I sure hope to make it back to Corky's again.

**DONNA T.**

YELP REVIEW

“

I crave Corky's whenever I am visiting in Memphis. Can't get it in Florida! It's the first meal I have when I arrive. I love the pork sandwich with coleslaw and also the pork dinner plate. This trip I learned that they make great fried catfish. I had both the catfish nuggets and catfish dinner. Yummy!! Can't wait for my next visit.

YELP REVIEW

Stopped in after an interview in Memphis and was immediately greeted with friendly smiles. Fast pleasant service, great food and very affordable to boot! Thanks Corky's, you made a great day even better! My wife was impressed also, she was the tall blonde yall were so sweet to.

GOOGLE REVIEW

I recently visited the re-opening of the Corky's Poplar location and all I can say is WOW! Not only does the place look amazing, but their food hasn't skipped a beat. I think their dry ribs are without a doubt the best in town. Our table got a sampling of several different items because we couldn't decide. Other than the ribs, I'm not sure what we enjoyed the most... the chicken tenders, tamales and chili, or the catfish! Whatever you order here, you cannot go wrong. We can't wait to go back!

YELP REVIEW

My go to BBQ place when I'm in Memphis! Very friendly staff, in fact our server Terri makes you feel like family, she gives great suggestions, and makes the visit fun! All the meat dishes are BBQ perfect. I love the banana pudding!!

YELP REVIEW

”



# 20 FOOTBALL GAMES

at  
Simmons Bank  
Liberty Stadium



# 13 CONCERTS

at Snowden Grove Ampitheatre

# 12 EVENTS

at  
Landers  
Center



# 1970 CUSTOMERS

filled out 'contact us'  
on [www.corkysbbq.com](http://www.corkysbbq.com)  
with questions, issues,  
and requests and  
opportunities for  
Corky's to be  
**LEGENDARY.**



More than  
**500**

dock appointments  
made for inbound and  
outbound freight going  
to grocery stores  
across the US.

**500,000**  
**POUNDS**  
of Chicken Wings sold.

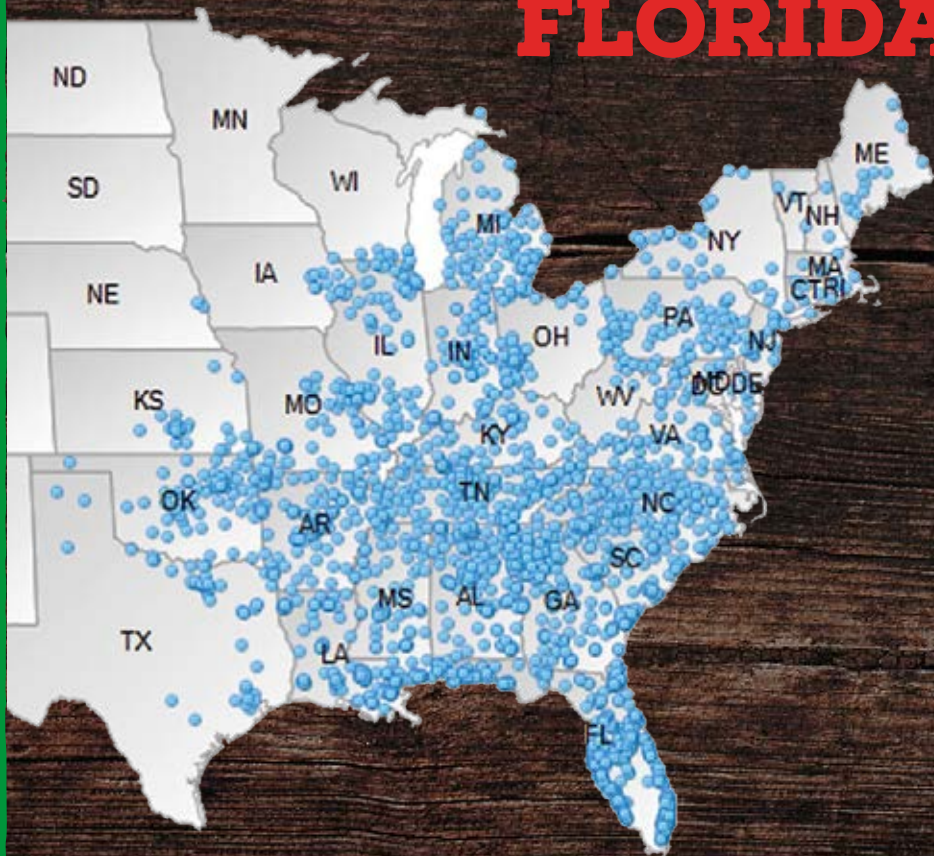


Corky's is sold  
in more than

**2500**

grocery stores from

**MAINE to  
FLORIDA.**



**995,874**

**CORKY'S**

**FROZEN DINNERS**

sold at grocery stores.

# Ultimate Taste of Corky's

with a fudge pie is  
our **#1** shipping package.



NexAir was our  
single biggest  
customer and  
they shipped  
**563**  
**ORDERS!**



# 8574

Corky's mail order packages shipped



# 225 HOURS

on the phone helping customers  
with their shipping orders



Corky's  
shipping took  
**3365**  
customer  
phone calls.





# FUNDRAISING

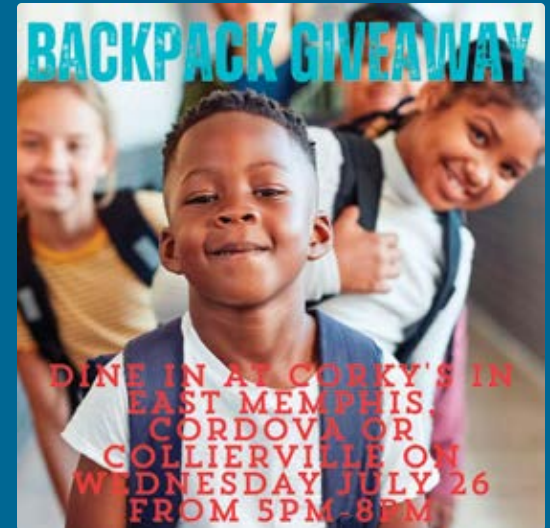
"Making a **LEGENDARY** impact in our community"



Corky's Fundraising helps  
**LOCAL ORGANIZATIONS, SCHOOLS, TEAMS, AND CHURCHES** raise money each year.

More than  
**7000**  
ORDERS PLACED

for Corky's Fundraising in 2023 helping to raise more than **\$50,000** for local organizations.



Donated  
**750 ORDERS** to QVC during their Living for Giving event. Corky's item raised enough money to provide more than **310,000 MEALS** for the hungry across America.

Launched  
Corky's  
**BBQ  
PORK  
RINDS**  
on



Jimmy won  
**2023 QVC**  
*Guest Excellence*  
Award  
*out of 978 other tv guest hosts.*



Corky's won  
**2** CUSTOMER  
CHOICE  
food awards  
on QVC.



**31,369 TURKEYS**



**28,911 HAMS**  
sold in a **SINGLE DAY** at QVC for  
Thanksgiving  
and Christmas.



**50,000 RACKS**  
of baby back ribs  
sold in a **SINGLE DAY**  
at QVC.

**2905 MINUTES**  
LIVE on QVC,  
which is approx.  
**50 FULL HOURS**  
on live television.

# CORKY'S QVC Stories

Hi Jimmy, I have never reached out to member of QVC before but I have to tell you that I finally got around to enjoying that turkey and ham combo you sold around the Holidays....it was so delicious! The turkey and ham were juicy and had absolutely excellent flavor and the honey/brown sugar bbq sauce was top notch! They made for a quick and delicious weeknight dinner that tasted like I cooked for days!! Thank you for yet another wonderful product from Corky's! - QVC Customer

Thank you to you and your team. I am a long time QVC customer and because I am a retired widow living alone in north Georgia, I only order smaller portions that I can freeze and use here and there. I LOVE the stuffed turkey breast wrapped in bacon. One order has taken me through the holidays last year and will this year...each one is two meals for me with an added veggie. I just got the rib chops and although they are messy. They are good and fast to make. One package makes 4 meals for me. Even on my diet, it works and gives great variety....hoping you and family have a blessed holiday and new year. Thank you. Kathy Royal, Gainesville, GA

“

Jimmy your a man of your word I received the turkeys today ice still in it and frozen thank you so much we thank you especially my son Happy Thanksgiving to you and your family – QVC Customer



Hi Jimmy ! I loved seeing you on QVC today and getting your Bacon wrapped turkey breasts. They are sooo delicious!

Last year I ordered them (during Xmas in July) for my family's Thanksgiving. Unfortunately I never got them and had to put together a different entrée at the last moment. But you and your company were so nice when I contacted you. U sent out another order of them right away.

I really appreciated it. I don't know what happened...it could've been a QVC or UPS issue. Since I'm ordering them again this year for my Thanksgiving dinner. Love all your food items you offer on QVC!

Hi Jimmy Diane in Rome Georgia Thank You so much for having your wonderful pork rinds on qvc a few minutes ago, Yall are the best. 🥰

”



**PRIME TIME**  
STRATEGIC PARTNERS

**1,072,545**  
individual customer **ORDERS**  
**SHIPPED** across the country.

**5.6**  
**MILLION LBS**  
**OF DRY ICE USED.**



**875,000**  
Styrofoam Coolers  
**SHIPPED.**

More than **400** 18 wheelers loaded  
for **UPS** and **FEDEX** to be shipped to  
excited customers across the country.



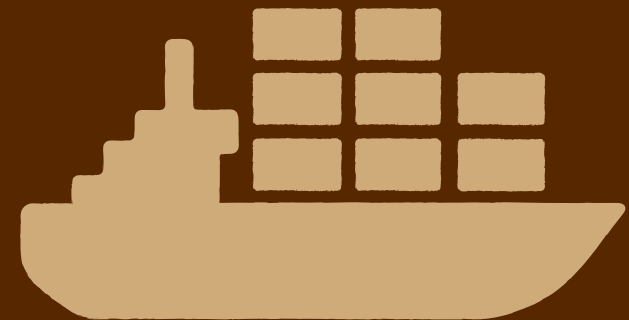


More than

**11.5  
MILLION**

French croissants  
imported from France and  
sold across the United States.

We import **3 to 4** frozen  
shipping containers directly from  
**FRANCE** each month.



FRENCH GOURMET PASTRIES

EL TERRIFICO  
cheese dip  
is sold in  
more than  
**3000**  
grocery stores.



**2,790,234**  
containers of  
**CHEESE DIP**  
sold in Grocery stores.

